

# Digital transformation for competitive advantage

Do you know how many hours your organization spend on doing work that is repetitive, rule-based and result in costly re-work due to manual handling every year?  
Do you want to know?

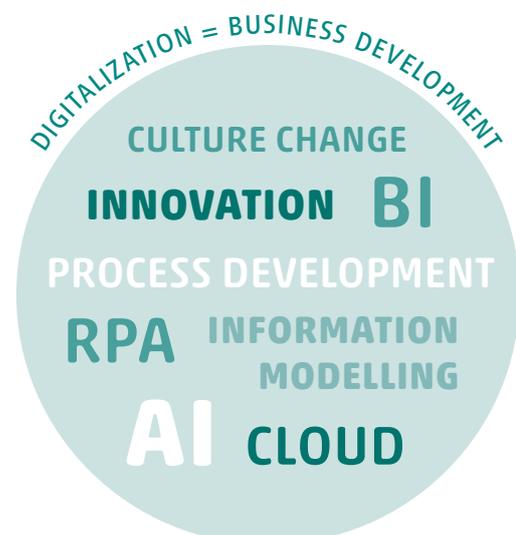
Realizing your organization's digitalization potential could save you hours spent on time consuming activities, time that could be spent on value adding activities or avoiding peak periods with high workload. It could reduce errors due to manual handling and increase employee satisfaction when boring activities is automated. The solutions are smarter, more connected, automated and intelligent.

Digitalization is often described as a transformation of the business, either to the whole business model, a limited business function or an isolated process. Making a part of the organization digital includes a lot more aspects than implementing a new IT system. Without a clear business value, change management and well-defined processes it will become difficult for the organization to digitally transform its business.

## Where do I begin?

Digital transformation does not have to mean your organization needs to abandon current business model, processes and people. But it could. Independent of which way to go, most important is to change according to what brings most value to your business.

Identifying which processes that are consuming more resources or money than they are reproducing to the organization could be a first step of the digitalization journey. Using a systematic approach to digitalization it becomes easier to identify where the highest digitalization potential is located in the organization, what prerequisites that need to be fulfilled for each process and ultimately easier to act on the digital potential.



## A Systematic Approach to Digitalization

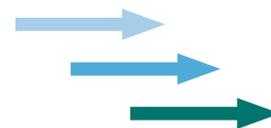
A systematic approach to digitalization will help your organization to localize improvements that will result in high business value and efficiency improvements in the organization. Depending on business maturity the approach needs to be adapted to secure the goals are set appropriately. Then, when acting on the qualified processes it is important to involve the right people to assure that the new changes are accepted and realized.



**FIND** urgent business areas that will benefit from digitalization



**QUALIFY** and prioritize processes with automatization potential



**ACT** based on prioritization and realize improvements

## Our contribution

Using well-tested models and qualifications techniques we will guide your organization through all steps of a systematic approach and assure that you can take the best decision for your specific business situation. We can offer one or several of the following initiative:

- Analyze the potential for digitalization in your organization
- Identify needs and business value
- Find, qualify and prioritize processes according to well-tested models
- Analyze the prerequisites and effect of the change to your organization
- Suggest a plan to execute the work
- Execute implementation projects and activities according to the implementation roadmap

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### EKAN MANAGEMENT

*Ekan Management is a management consulting firm with more than 30 years of experience helping companies and organizations to achieve their ambitions. Our experience and knowledge have shaped the perspective on how we can best contribute to the success of our clients. We optimize this idea in our promises CHALLENGE, INVOLVE and REALIZE. This is our commitment to you.*

*We are the official representative for Beyond Budgeting Institute in Sweden and part of the global consulting network Beyond Budgeting Advisory.*



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